

Job Title: Social Media and Event Coordinator, Multicultural and Anti-racism Program

Reports to: Anti-Racism Program Manager

Status: 30hr/week at \$23/hr

Term: June 1st 2022 to Aug 31st, 2022

Where: The Resilience BC Hub works on the ancestral and stolen territory of the *Lək'wəḡəḡən* (Lekwungen) - speaking Songhees and Esquimalt First Nations, as well as the *W̱SÁNEĆ* First Nations. Applicants for this position do not have to be physically located on *Lək'wəḡəḡən* and *W̱SÁNEĆ* Territory, although preference will be given to folks who are.

Program Description:

The Resilience BC Anti-Racism Network Hub is a Province of BC funded program operated by the Victoria Immigrant and Refugee Centre Society. The Hub supports a network of 34 organizations working to address racism in communities across BC. The Hub's goals include providing a tailored approach to supporting network members through the distribution of resources, connecting network members and creating opportunities for discussion. The Resilience BC Anti-Racism Network's online presence is designed to promote discussion about racism and hate in BC and connect the public with network members in their communities. The Social Media and Event Coordinator will support the Resilience BC Anti-Racism and Hate Network and Hub in achieving these goals.

Please Note: If you are interested in applying, please send a **CV** and **cover letter** that outline the skills and experience required for this position (see more details below).

Primary Accountability:

This position's primary accountability is to the VIRCS Anti-Racism Program Manager and Members of the Resilience BC Hub Team

Role and Responsibilities:

- Lead the implementation of the Resilience BC Anti-Racism Network social media strategy
- Develop and share social media content on Network platforms
- Coordinate with network members to target social media messaging and event promotion as requested
- Participate in the planning and lead the set-up, technical support and delivery of regular, on-line network workshops, monthly gatherings and special events
- Participate in the development of weekly network emails
- Maintain the Hub database
- Other tasks as required

Required Skills and Experience:

- Strong understanding of the prevalence and impact of racism and hate in BC and its connection to Canada's colonial history
- Experience designing and implementing education-based social media strategies
- Exceptional written and verbal English communications skills
- Strong editing and targeted message development skills
- Demonstrated experience planning and executing online events
- Strong capacity to build and maintain positive, professional relationships while working remotely
- Creative ability to problem solve and adapt strategies while maintaining fundamental programming objectives
- Proficient in Hootsuite and the management of Social media platforms
- Dynamic team member - ability to be curious, open and patient with the folks you work with

Preferred Criteria and Lived Experience:

- Demonstrated ability to articulate an Anti-Racist approach to promoting social justice
- Experience in communications, marketing, public relations or social justice spheres
- Ability to design and create social media videos
- Cross-cultural awareness: ability to engage positively and respectfully with people from diverse ethnocultural, and religious backgrounds
- Fluency in BC First Nations languages and/or major newcomer languages (excluding national official languages)

Additional Information:

- Covid-19 vaccine required
- Scheduling flexibility, including some evening and weekend work, may be required.
- Hybrid work model. Option to work virtually and/or in-person at the VIRCS office

Application Process:

- Application deadline is noon, May 11th
- Applicant submits the following documents:
 - a CV and cover letter that outline the skills and experience required for this position (see list above)
 - three examples of interesting social media posts related to anti-racism education
- Send application package to jamison@vircs.bc.ca before noon, May 11th 2022